

# PROJECT SPECIFICATION STATEMENT

A. Project Code: USKI B. Program ISP

C. Project Title Future Skill Requirements for Software Development

D. Objective: To help the IS Management identify the skills mix requirements needed to take advantage of the emerging techniques, methodologies and tools for developing application software, and to analyze the effects of the changing skills mix on the overall IS function.

E. Audience (order of priority)

	User / Vendor	Job Function	Type Company	Company Characteristics
1	U	IS Director - VP	Fortune 1000	
2	U	IS Strategic Planners		
3	U	IS Tech Support Managers		
4	U	IS Systems Dev. Managers		
5	U	End-Users Involved in Syst Dev.		

F. Reasons for Choosing the Subject.

- System development bottleneck related to the lack of skills required to use available technology
- Traditional systems development life cycle giving away to new methodologies utilizing new tools, requiring new skills
- Major impact on IS recruiting & staffing activities
- Major impact on IS training & education strategies
- Major impact on future organizational structure of IS



## G. Scope of Study

1. Includes: Analysis of the effect the latest software development ~~software~~ productivity tools and methods are having on the skills mix requirements of the corporate IS function. Analysis of the skill requirements for the ~~new~~ support of end-user developed systems. A broad look at the changing structure of the IS function brought about by the new approaches to software development.
2. Excludes: Excludes any evaluation of specific productivity tools. Excludes issues related primarily to systems programming (ie, modifying operating systems, tuning the system, writing compilers, etc) Excludes analysis of other systems development skills which are unrelated to software development (ie data gathering, proposal preparation, cost/benefit analysis, etc.)

H. Uses of Report: To identify the future skills mix requirements for the IS function to assist in the development of strategic staffing plans. To evaluate how others are approaching the problem of staffing, recruiting, and training to provide the necessary human resources for future software development.

## I. Issues

1. What impact are the systems development productivity techniques and methodologies having on the skills requirements of the IS function?
2. What impact is the trend toward end-user developed systems having on the IS skill requirements?
3. How are these new systems development approaches affecting the training and education activities for the IS function?
4. How are these new systems development approaches affecting the staffing and recruiting activities for the IS function?
5. How are the career paths of the IS professionals changing?
6. How are companies handling the problem of human resource skills obsolescence?
7. What will the organizational structure and skills mix of the typical IS department be three to five years in the future?



J. Market Forecast ☒ No ☐ Yes

Period \_\_\_\_\_

K. Delivery Modes Covered *N/A*

- |   |  |
|---|--|
| <input type="checkbox"/> Remote Computing (RCS)                           | <input type="checkbox"/> Systems Software - Mainframe/mini         |
| <input type="checkbox"/> Batch Processing                                 | <input type="checkbox"/> Systems Software - Personal Computer      |
| <input type="checkbox"/> Facilities Management                            | <input type="checkbox"/> Application Software - Mainframe/mini     |
| <input type="checkbox"/> Professional Services - Programming and Analysis | <input type="checkbox"/> Applications Software - Personal Computer |
| <input type="checkbox"/> Professional Services - Education and Consulting | <input type="checkbox"/> _____                                     |
| <input type="checkbox"/> Integrated Systems                               | <input type="checkbox"/> _____                                     |
| <input type="checkbox"/> _____  | <input type="checkbox"/> _____                                     |

L. Interview Profile

1. Type of Interview:

Type of Respondent	Type of Interview							
	On-Site		Phone		Mail		Total	
	Number	R/A or Senior	Number	R/A or Senior	Number	R/A or Senior	Number	R/A or Senior
User			20	5			20	5
Vendor								
Other (Specify)								
Total			20	5			20	5



## 2. Respondent Characteristics

Number of Interviews	Job Function	Company Characteristics (e.g., SIC, Size, etc.)
7	IS PLANNING	3 FINANCIAL 6 SERVICE MFG
2	IC MANAGERS	3 PROCESS MFG 2 INS.
11	IS DIRECTORS	2 GOV'T. 4 DISTRIBUTION

### M. Page Allocations

Text	<u>51</u>
Exhibits	<u>18</u>
Sub-total	<u>69</u>
Appendices	<u>6</u>
Total Pages	<u><u>75</u></u>



# N. Table of Contents: Overview

	# Exhibits	# Text	Total Pages
I. INTRODUCTION			
A. Objective, Audience and Need		3	3
B. Scope and Use		1.0	1.0
C. Methodology		.5	.5
D. Related INPUT Reports		1.5	1.5
		1.0	1.0
II. EXECUTIVE SUMMARY (Format = <u>Standard</u> ) <u>presentation</u>	3	4	7
A. Purpose			
B. Findings			
C. Recommendations			
III. <u>The Changing IS Skills Mix Requirements</u>			16.0
A. <u>How the distribution of skills is changing</u>	2	4.5	6.5
B. <u>Breaking the system development bottleneck</u>	2	4	6
C. <u>more tools to understand and use</u>	1	4.5	5.5
D.			
E.			
F.			
IV. <u>Trends in Software Development Skills Requirements</u>			17.0
A. <u>Prototyping</u>	1	2.5	3.5
B. <u>Information Center</u>	1	2.5	3.5
C. <u>End-User <del>Comp</del> Development Systems</u>	1	2.5	3.5
D. <u>Application Generators / Report Generators</u>	1	2.5	3.5
E. <u>Application Software Packages</u>	1	2.0	3.0
F. <u>Organization Considerations</u>			18.0
A. <u>The Changing Structure</u>	1	3.0	4.0
B. <u>The Changing Career Paths</u>	1	7.5	8.5
C. <u>Staffing and Recruiting</u>	1	3.0	4.0
D. <u>Training and Education</u>	1	1.5	2.5
VI. <u>Conclusions and Recommendations</u>			6.0
A. <u>Conclusions</u>		2	2
B. <u>Recommendations</u>	1	3	4
C.			
D.			
VII. <u>F. Traditional Systems Development Methodology</u>		1	1
A.			
B.			
C.			
D.			
Sub-total Pages			
APPENDIX			
A. Definitions			
B. Data Base			
C.			
D.			
E. Questionnaire - Vendor			
F. Questionnaire - User			
G. Index			
Total Pages	18	59	77



Q. Other Research

1. Library: Source: Journal Articles  
Objective: Current info on software development techniques and methodologies

2. Reports:

Code	Title	Objective
_____	<u>(Productivity tools report</u>	_____
_____	<u>specifications )</u>	_____
_____	_____	_____

3. Other Sources:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

P. Project Management

1. Project Manager \_\_\_\_\_  
2. Initiation Date \_\_\_\_\_ Start Date \_\_\_\_\_  
3. Midpoint Review \_\_\_\_\_  
4. First Draft Due \_\_\_\_\_  
5. Word Processing Begin Date \_\_\_\_\_  
6. Shipping Date \_\_\_\_\_

Q. Other Comments and Direction \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

R. Detailed Table of Contents Attached? Yes \_\_\_\_\_ No \_\_\_\_\_







<u>III</u>	The Changing IS Skills Mix Requirements	5	13
2	A. How the distribution of skills is changing	2	4.5
	1. The IS professional staff		1.5
	2. The end-user developed system		1.5
	3. The Information Center		1.5
2	B. Breaking the Systems Development Bottleneck	2	4
	1. Emphasis on design		1.5
	2. More end-user involvement		1.0
	3. Impact on skills requirements		1.5
1	C. More Tools to Understand and Use		4.5
	1. Types of software development tools	1	1.5
	2. Skills implications		1.5
	3. Training and education considerations		1.5

<u>IV</u>	Therds in Software Development Skills Requirements	5	12
	A. Prototyping	1	2.5
	1. Definition	0	.5
	2. Skills required	0	1.5
	3. Sources of skills	0	.5
	B. Information Center	1	2.5
	1. Definition	0	.5
	2. Skills required	0	1.5
	3. Sources of skills	0	.5
	C. End-user Developed Systems	1	2.5
	1. IS assistance/coaching	0	.5
	2. Skills required	0	1.5
	3. sources of skills	0	.5



D. Applications Generators / Report Generators	1	2.5
1. Definition	0	.5
2. Skills required	0	1.5
3. Sources	0	.5
E. Application Software Packages	1	2
1. Trends and approaches	0	.5
2. Skills required	0	1.0
3. Sources	0	.5
F. Traditional Systems Development Methodologies		1
1. Impact of new trends		.5
2. Personnel considerations		.5

V Organizational Considerations	4	14
1 A. The Changing Structure	1	3.0
1. Decentralized <u>vs</u> Centralized Software Development		1.5
2. Specialists <u>vs</u> Generalists	0	1.5
1 B. The Changing Career Paths	1	6.5
1. IS Supervision and Management	0	2.0
2. The Programmer and Analyst	0	2.0
3. The Technical Support Analyst	0	1.5
4. The Computer Operators	0	1.0
5. The Functionary areas		1.0
1 C. Staffing and Recruiting	1	3
1. Future Human Resource Planning	0	2.0
2. Recruiting new skills	1	1.0
1 D. Training and Education	1	1.5
1. Topics	0	1.0
2. Trends	1	.5

## VI Conclusions and Recommendations



## 1984 QUARTERLY SCHEDULING PLAN (Q3)

PROJECT: USKIDATE: 6-14-84PROJECT LEADER: Steve Kenna

PROJECT LEADER: <u>  </u>					
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## 1984 QUARTERLY SCHEDULING PLAN (Q2)

PROJECT: USKIDATE: 6-14-84PROJECT LEADER: Shirley

CORPORATE/WEEK ENDING

APRIL

MAY

JUNE

ACTIVITY	PROJECT	NAME	MAN DAYS	EFFI- CIENCY	ESMD	CORR WEEK END	14 4/6	15 4/13	16 4/20	17 4/27	18 5/4	19 5/11	20 5/18	21 5/25	22(4) 6/1	23 6/8	24 6/15	25 6/22	26 6/29
PROJECT AUTHORIZATION/ SPECIFICATION		RW SK	1.5 0.5		1.5 0.5	6/15											1.5 RW 10.5 SK		
Q DESIGN		RW SK	0.5 0.5		0.5 0.5												10.5 RW 10.5 SK		
Q APPROVAL/ REVIEW MEETING																			
INTERVIEWS ON SITE ( ) NO.																			
INTERVIEWS PHONE ( ) NO.		RW	2.0		2.0													1.5 RW 2.0 V	
DATATAB, <sup>Reh.</sup> AND ANALYSIS		RW	3.0		3.0													11.5 RW 2.0 V	
WRITING		RW	4.5		4.5													10.5 RW 4.5 V	
ABSTRACT, <sup>Cover,</sup> PR, etc.		RW	0.5		0.5														
QC		SK	1.0		1.0														
REPORT PROD. AND SHIPPING																			
PRESENTATION MANAGEMENT		SK	1.0		1.0												1		0.5
"THANK YOU" MAILED																			
PLAN		RW	12.0		12.0												1.5	3.0	3.0
ACTUAL		SK	3.0		3.0												0.5	0.5	0.5
CUM P/A																			
			15.0		15.0												2.0	3.5	3.5



# USK I

## PERSONNEL DISTRIBUTION

Managers	P/A	IC	<sup>IC IN</sup> <sub>3 YR</sub> TELE		DB	Sys	CPS
4	12	4	6	1	3	2	3
35	120	3	3	6	14	9	5
20	30	4	12	4	7	7	10
		5	7				
8	24	2	3	4	3	1	5
8	50	0	10	17	5	4	3
20	38		9	15	16	7	8
55	119	0	13	20	37	46	21
12	49	0	1	6	12	6	4
	80	0	1	3	6	0	6
5	18	0	2	4	1	0	2
5	44	0	10	12	22	4	8
10	35		4	5		4	6
	100		9	12	12	20	20
TOT	182	719	78	126	125	116	101
AV	17	55	6	9	10	9	8
TOT			11	1			
15%	49%	6%	9%	8%	7%	6%	



4581

# STAFFING & EDUCATION

## FREQUENCY DISTRIBUTION OF STAFFING METHODS

RECRUITING (AGENCIES, PERIODICAL, ETC)	TRAINING IS PERSONNEL (PROMOTIONS, CHANGES, ETC)	TRANSFERRING USERS (TRAINING SEC, CENTS, ACTS ETC)	TRAINING COLLEGE GRADS (ENTRY LEVEL FROM OUTSIDE)	OTHER
111112311 133	23222123 22111	43342 34431	24313 43224	3
TOT 19 AV 1.6	TOT 21 1.8	TOT 21 1.8	TOT 28 2.8	

## FREQUENCY DISTRIBUTION OF TRAINING & ED METHODS

PROFESSIONAL CONDUCTS IN- HOUSE COURSES	INDIVIDUAL OUTSIDE COURSES	AUDIO/VISUAL TRAINING SERVICE CONTRACT	FORMAL INTERNAL TRAINING DEPT	OTHER
34432 313	223332322 13222	11222111 2231	1111431 13	
TOT 23 2.3	TOT 32 3.2	TOT 19 1.9	TOT 18 1.8	
7.1	7.7	8.4	8.2	



USKI - CLIENT POLL  
FUTURE SKILL REQUIREMENTS FOR  
SW DEVELOPMENT

1. How important is it to analyze the impact on skills from new development techniques?  
ie Prototyping, End-user Systems Dev, Application Generators, Packages, etc.
2. Has the advent of PCs and fourth generation languages & relational techniques, <sup>etc</sup> had a significant impact on changing the skills requirements of the development staff? Should this be covered?
3. Do you believe the changing skills requirements have had, or will have, an effect on recruiting and/or training activities. Should we include approaches?
4. Are you finding a move back to <sup>the</sup> era of specialists? (ie Unix, C/P/M, fourth-generation languages, graphics, VSA/2)  
Would you like our research to address this problem?
5. Do you think project leaders and managers <sup>are</sup> having a difficult time staying on top of the changing technologies? Do they want to cling to the traditional approaches? Are they afraid they are becoming obsolete?  
Would you like to see how others are handling this situation?



6. Has your organization changed its structure over the past 3 years? Do you see it possibly changing over the next 3 years? Would you like to see how others have reorganized?
7. When recruiting a systems analyst, for instance, have the skills/priorities changed over the past three years? Do you see them changing over the next three years? Should this be addressed?
8. Do you believe the COBOL programmer is a modern day dinosaur? If so, shouldn't we be planning a career path for these people?



JIM DOLGONAS, UC

642-7273 CB 6-19 1:00 PM

- Skills obsolescence!
- FOCUS is their main language
- COBOL programmers
- Doesn't believe functional knowledge
- Reporting structure is changing
- Who introduces new tools to top managers?
- Specialists used to be consultants to internal IS only.
- Reward system - recognition, compensation,
- Career paths - How can operations personnel be used to assist end-users.
- They have whole in the technical awareness for end-user computing



## Stanley Jareynski - American Hoechst

- They are just getting into prototyping (Hogan)
- They are looking for strong Business Skills
- Skills of COBOL programmer changing to PC
- They are reducing development staff and shifting people to the info center 3 current 8 and 15 following yr.
- They have been heading toward decentralizing systems development for some time
- They have corporate control over hardware/sys SW
- They have not yet started using 4th gen lang
- They have an entry level training program designed for college students (a lot of self teaching methods)
- What are the skill requirements for the specialist installing DSS systems?



# Arthur Hilley

## 1. End User Proficiency ISPL-FOCUS BARRIERS

### COOL PREPAREDNESS DECLINING

- HIRING STRONG BUSINESS SKILL FOR BETTER DESIGN
- POINTING TOWARD DECENTRALIZATION
- TECH SUPPORT SERVICES IN DEMAND AND MORE  
DIRECT CONTACT WITH END-USERS
- CROSS-TRAINING BUSINESS SYSTEMS, SYSTEMS PROGRAMMER
- OUTSIDE TRAINING MOSTLY IBM NO FOREIGN TRAINING
- MIGRATION FROM BS TO TECH SUPPORT
- HIGHLY SPECIALIZED AGAIN
- DECENTRALIZATION - BUS SYS MANAGER MOVING
- LOT OF PACKAGE COME WITH 5 YRS - CUSTOMER WAY OF PAY

CORP.

### PROGRAM ITERATION

CENTRALIZED RECRUITING

CONSULTANTS

LARGE COMPLEX SYSTEM DEVELOPMENT

- MAINTENANCE HAS MOST COOL CODES
- OLD SYSTEMS WILL DIE AND USERS WILL  
PICK UP NEW SYSTEM ALONG WITH PACKAGES
- IS IS CONSISTENT TO THE COMPANY WITH CHANGE OUT  
SYSTEM FOR I
- HOW TO STRONG HANDLE CHANGE OUT



USKI

6-14-84

- Include Systems Analysis Skills and User Interface Capabilities
- Be careful not to overlap with Software Productivity Report - see Jack for copy spec.
- What are the required skills? What were they 3 years ago, what will they be in 3 years. Why are skills changing?
- How to develop or acquire skills - which makes the most sense
- Sources of skilled personnel
- Generalists vs Specialists
- Impact of End User Computing on Skills Requirements.
- What strategies should IS employ to satisfy skills requirements?  
What are the organizational implications to IS & the Company?
- How will changes in skill requirements affect current staffing. Will programmers, as we know them today, still exist in three years: Why?
- What is the affect on management. How will it be different from managing current staff?

4 to 6 clients

